

SIAV

Sound in Audio Vision

2014-2015

- ***European higher education in the world (Brussels, 11.7.2013)***

Evidence shows that Joint and double degrees are powerful tools: to promote quality assurance and mutual recognition of qualifications; to attract talent and deepen partnerships; and to enhance the international experience, intercultural competence and employability of graduates...

Two particular obstacles make the undertaking of joint programmes difficult for HEIs, both from the academic and administrative sides, and need to be addressed: institutional regulations (accreditation procedures, grading systems, examination and thesis regulations, enrolment procedures or tuition fees policy), and national legislation (particularly related to the delivery of joint degrees).

http://ec.europa.eu/education/higher-education/doc/com499_en.pdf

- ***Correct but also:***

Financial obstacles

- *Transport of teachers and students*
- *Payment of teacher staff*
 - *Regular teachers*
 - *Guest teachers*
- *Material*
 - *Hardware (instruments, work stations...)*
 - *Software (digital learning, distance learning,...)*
- *Division of tuition fees*

- ***How did the consortium 'SIAV' started?***

Summer Conference 'School of Sound' – Larry Seider, London

<http://www.schoolofsound.co.uk/>

Participants from different countries and institutes wanted to join forces to start a permanent education in the domain of the subject.

Dr. Martine Huvenne, affiliated with the Ghent Academy of Fine Arts, undertook the initiative and preliminary meetings were held in Ghent.

After some years, the idea grew to aim for a fund by the European Committee in Curriculum Development. After a huge amount of work and completing many documents, the fund was granted. Since 2 years meetings are held at the different institutes to prepare this joint programme.

- ***The consortium comprises a range of educational, arts and training institutes:***

Art schools: School of Arts Ghent and ENSATT in Lyon

Sound departments: the Netherlands Film and Television Academy in Amsterdam and Aalto University Helsinki

Film School: IFS Köln

The School of Sound (UK) founded to address the lack of awareness for the use of sound in media and the arts, both in schools and professional practice

The Aubagne International Film Festival that supports young filmmakers and music/sound creation related to image

The Film Festival of Ghent one of the largest festivals in the world with an accent on music in film

SIAV will be

- a European practice and research-based Master Course in Sound and Sound Literacy for anyone who already uses sound or is interested in exploring the field of sound to incorporate into their artistic practice

- led by a consortium of different European schools and institutions, whose teachers and practitioners are exchanging their expertise and research in the field of Sound

The master will be organized over two years:

- the first semester will be organized in one institute with travelling teachers in order to develop a common basis for each of the students following the joint master

- the second semester the students can move to other institutes depending on the resources they need for their research. They engage in a process of experimentation in order to develop a potential pathway

- in the third and fourth semester the students, having decided on their particular pathway, move to the institute of the mentor of their choice

For this master a balance between theory and practice, art, research and training is needed to train students with an entrepreneurial spirit, combining a dynamic intellect with experimental practice and achievement. This master will be the result of the synergy between professional practice, knowledge fed by experience, technological advances and academic and artistic research in the field of Sound in AudioVision (SOUND and SOUND LITERACY).

The creative and academic demands of this programme will emphasize the personal development of the student through artistic practice and experimental research leading to a result.

Leading institute: School of Arts – University College Ghent

Meanwhile, some problems...

- Curriculum Development is not the most difficult topic to cope
- Changes in the institutional organisation handicapped a smooth development (changeover of the direction, administrative and educational personnel etc. in all institutions)
- Informing the administration in a later stadium
- Who in each institute is a decision taker?
- The economic crisis...
- Human characters...
- etc.