



More Music in the Classroom

43rd AEC ANNUAL CONGRESS - Gothenburg



Ministerie van Onderwijs, Cultuur en  
Wetenschap



nederlandse  
publieke  
omroep

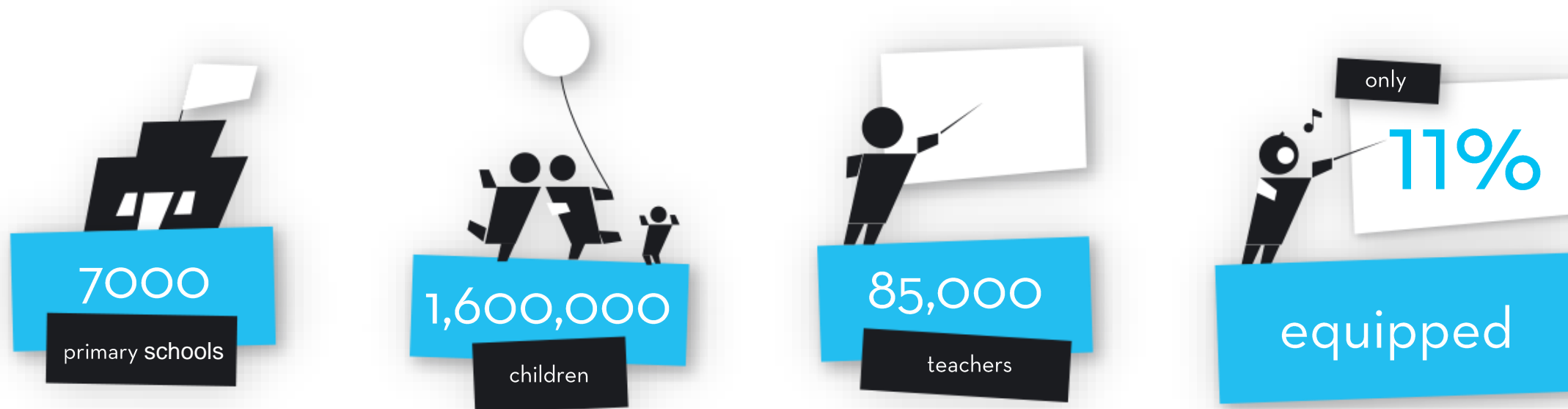


VandenEnde  
FOUNDATION



# Current situation in the Netherlands (1)

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75,650



# Current situation in The Netherlands (2)

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- No qualified teachers in primary school
- Hardly any music lessons in pabo
- A lack of money
- Music is not part of the curriculum
- Inspectorate: reading, writing and arithmetic
- Gap in society
- Low status teacher

# The solution

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**MéeR  
MuZiek  
iN De  
KLaS.**

MéeR  
MuZiek  
iN De  
KLaS.

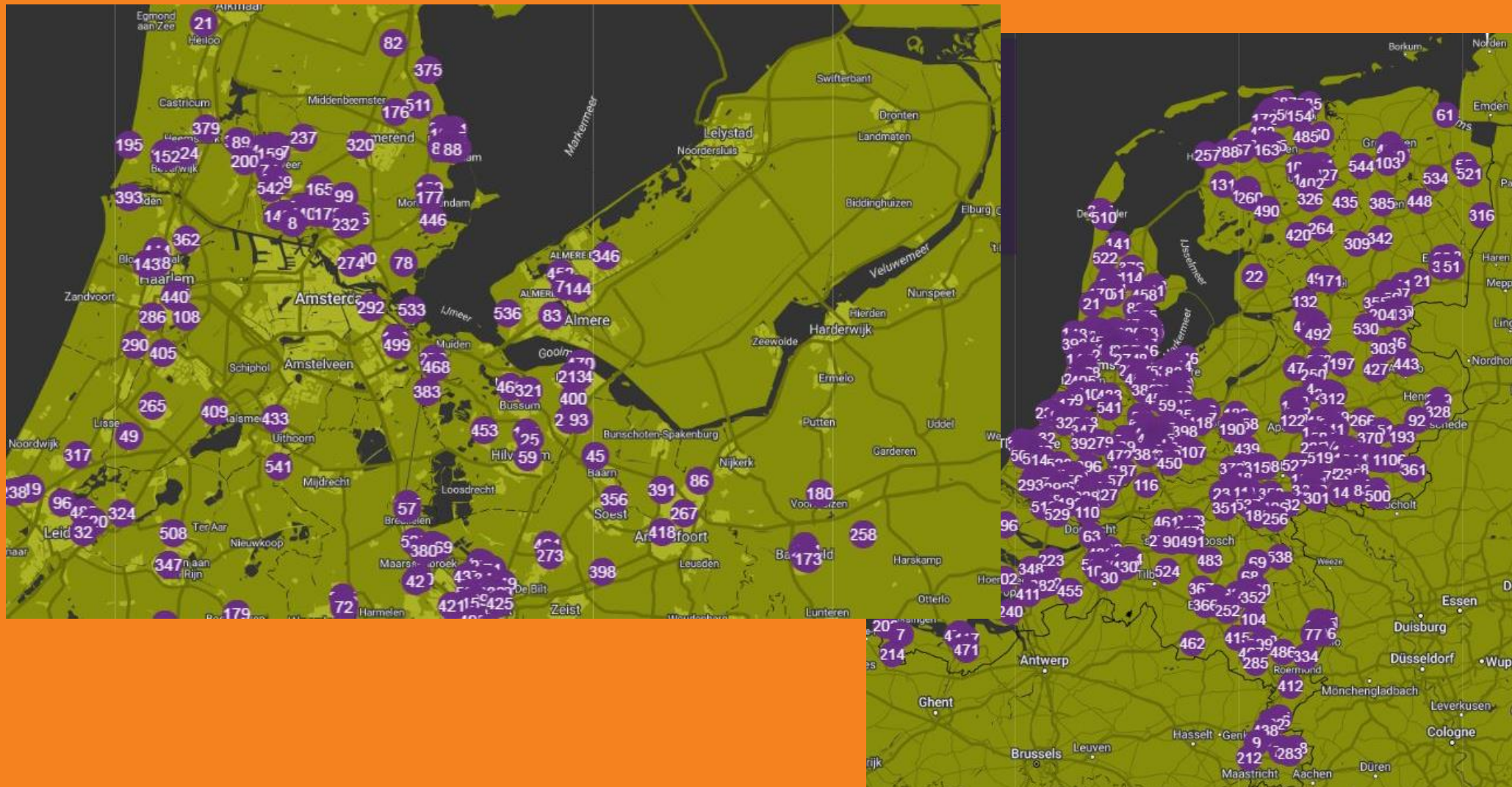
# The More Music in the Classroom project

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Content		Execution
Nationwide		Public private partnerships / funding
Long-term vision		Ambassadors
Bottom-up		Practical approach
Connection cultural environment		



# Nationwide





**Long-term**





HeT

KeRST

2016

MuZieKGaLa

VRijDaG 9 DeCeMBeR

CARRÉ

BZT  
BAND  
XXL

MéeR  
MuZieK  
iN De  
KLaS.

kro  
ncrv

Bottom-up, tailor-made





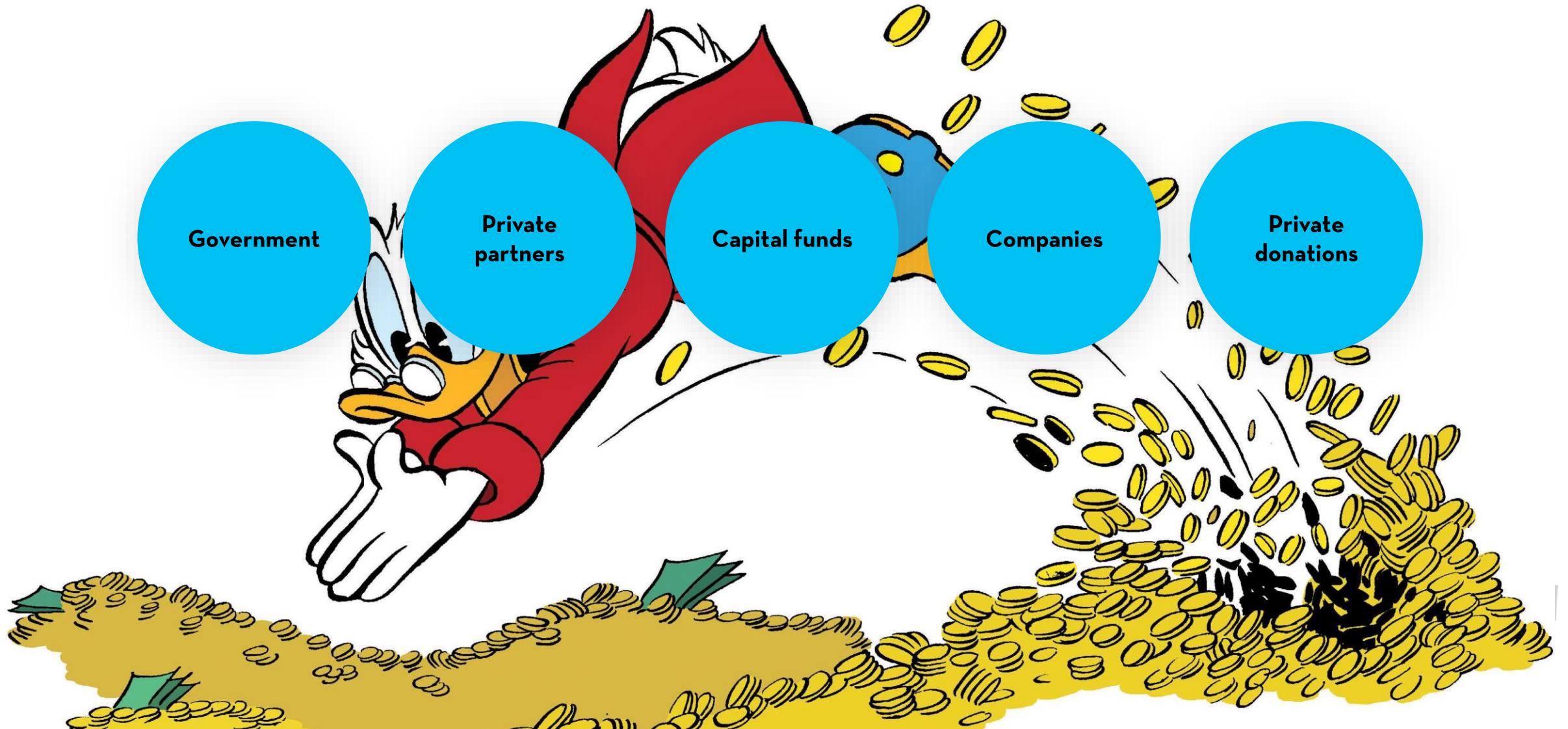
# Connecting to (cultural) environment

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- Local hubs
- Companies
- Music schools
- (Pop) venues
- Music clubs
- Pabo's conservatories
- Local governments

# Funding PPP





A circle of ambassadors





# Results

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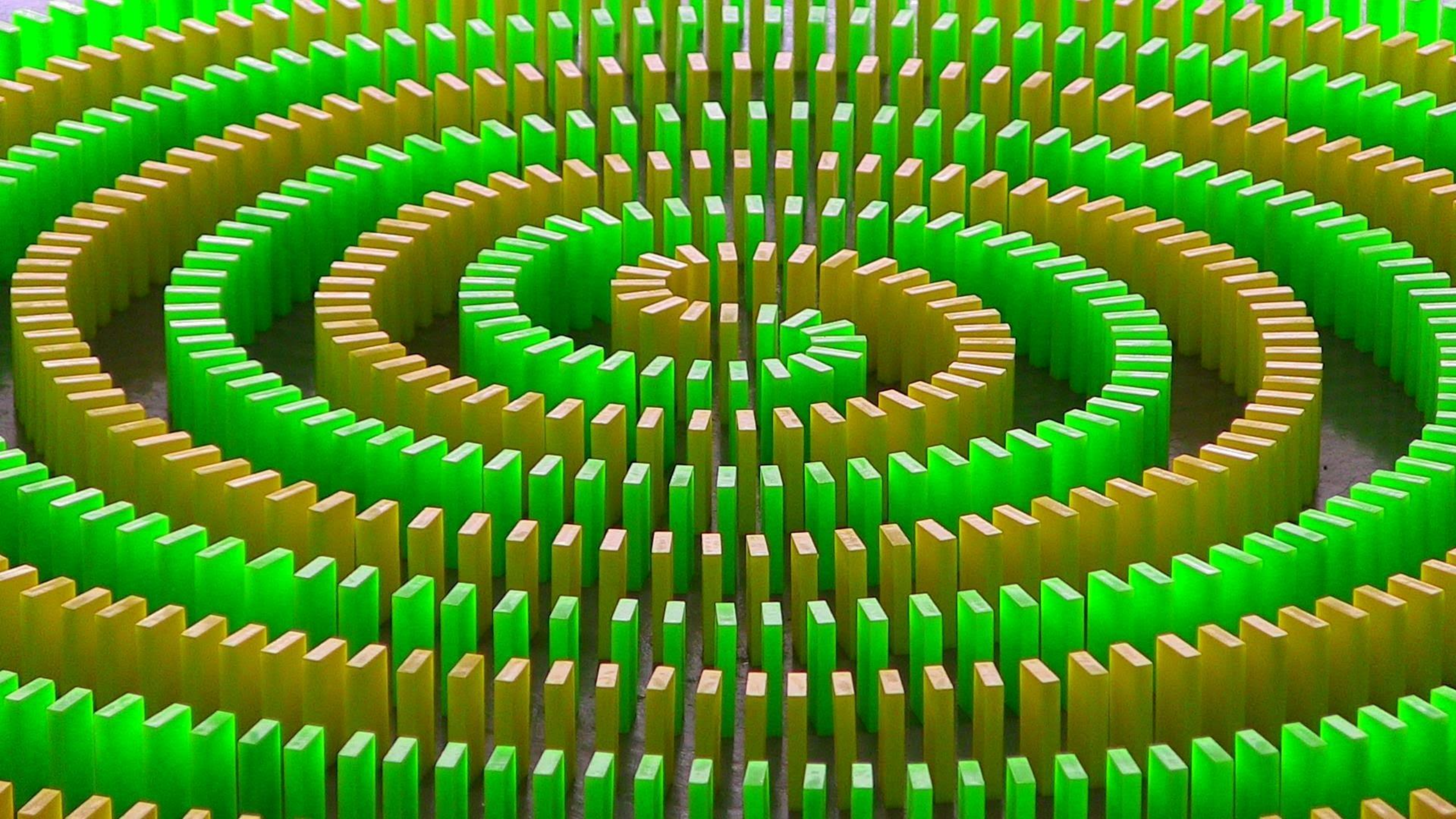
Activity	Participants
Music University Days	300 teachers
BZT Band XXL	375 submitted video's
Auditions	100 classes
Subsidy scheme (1st)	728 applied, 542 granted
TV Shows	31 classes + people watching at home
Christmas Music Gala	1600 guests + people watching at home

# Bottlenecks

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- Governmental tasks
- Sponsoring vs exposure
- Funding
- Not easy to connect
- Caribbean islands (Bonaire, St. Eustatius and Saba)









For more information,  
please contact

Jantien Westerveld

[jwesterveld@meermuziekindeklas.nl](mailto:jwesterveld@meermuziekindeklas.nl)

+31 (0)6-4128 4868

## Videos

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- HM Queen Máxima  
(<https://youtu.be/8YhSUBhJcuo>)
- Ambassador Ilse DeLange  
(<https://youtu.be/9d2YtW68OMY>)
- Contestant BZT Band XXL  
([http://www.zapp.nl/de-bzt-show/filmpjes/POMS\\_KN\\_5761553](http://www.zapp.nl/de-bzt-show/filmpjes/POMS_KN_5761553))