Entrepreneurial mindset

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BEFORE ENTREPRENEURSHIP
Overview

1. The big challenges
2. Mindsets
3. Entrepreneurship at RAMA
4. E-Portfolio
5. Discussion
3 BIG CHALLENGES
INGREDIENTS: PACKAGE CONTAINS: CORN SYRUP, SUGAR, GELATIN, CITRIC ACID, FLAVORINGS, ANTI-CAKING AGENT (Carnauba Wax and Vegetable Oil) and Artificial Colorings (FD&C Red #40, Yellow #5, Yellow #6, Blue #1).

PRODUCT OF U.S.A. OR MEXICO OR BRAZIL OR CZECH REPUBLIC OR CHINA OR INDONESIA.
2. DIGITALIZATION
3. Entrepreneurship
"Mindset"

{noun}

da set of beliefs or a way of thinking that determines one's behavior, outlook and mental attitude.
Key concepts:
- Pro-activity
- Self reflectivity
- Risk willingness
- Change willingness
- Value adding approach
Mindset - different altitudes

- Students
- Teachers
- Staff
- Institutional
- National
- Global
Begin with the end
Entrepreneurship
RAMA

- 2003 - Music Management Program
- 2005- 2011: Labourmarket knowledge for jazz/pop department
- 2011- Entrepreneurship, obligatory course for all Bachelor and Master students
- 12 ECTS in the Bachelor (2-5.semester)
- 9 ECTS in the Master (1-3.semester)
- 2014: revision of curriculum
# Bachelor in E-Ship

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Entrepreneurial Studies, learning outcomes (12 ECTS): BA

- Basic knowledge of the field of music and cultural life in a modern, globalized world.
- Understanding of, and ability to reflect on, general praxis and relations between the field of music and the actors in cultural life.
- Ability to plan and communicate with regard to work within the world of music.
- Can assess challenges and problems as regards to own career potential.
Can communicate own artistic and educational choices to peers audiences and media agents.

Ability to work in a creative, investigative, and analytical manner in the field of music and the arts in a globalized world.

Ability to act independently in various professional contexts and enter relevant cross-curricular cooperation.

Ability to identify own development potential and make a well-considered choice of career.
E = C x O

- Efficiency (success) = Creativity x Order (organization, business)
Portfolio - showing

- My web page WORDPRESS
  - profile /USP
  - Network
  - Music, video, projects, articles
  - CD´s, reviews..
  - Pressmaterial, photos.
  - Contact info
Portfolio - learning

- support learning processes and to increase the quality of projects
- Document and preserve thoughts, ideas and projects
- Idea development
- Platform for reflection
- Archive for assignments, applications etc
- 2014-: Google Education
examples

- www.spilbas.dk
- http://eportfolio.musikkons.dk/wordpress/andlun/
- http://eportfolio.musikkons.dk/wordpress/sinkos/
- http://eportfolio.musikkons.dk/wordpress/syskha/
- http://eportfolio.musikkons.dk/wordpress/asgrhe/
- http://eportfolio.musikkons.dk/wordpress/hamafe/
- http://eportfolio.musikkons.dk/wordpress/elikle/
More examples

- Site used for recruiting participants for girl group
  - [http://eportfolio.musikkons.dk/wordpress/jobiol/](http://eportfolio.musikkons.dk/wordpress/jobiol/) (Twenty Eleven theme)
- Project portfolios
  - [http://eportfolio.musikkons.dk/wordpress/klmoha/](http://eportfolio.musikkons.dk/wordpress/klmoha/)
  - [http://eportfolio.musikkons.dk/wordpress/jankru/transmission-project/](http://eportfolio.musikkons.dk/wordpress/jankru/transmission-project/)
  - [http://eportfolio.musikkons.dk/wordpress/barcit/](http://eportfolio.musikkons.dk/wordpress/barcit/)
  - [http://eportfolio.musikkons.dk/wordpress/tierne/](http://eportfolio.musikkons.dk/wordpress/tierne/)
  - [http://eportfolio.musikkons.dk/wordpress/memaja/](http://eportfolio.musikkons.dk/wordpress/memaja/)
- Or see these teachers’ sites
  - [http://eportfolio.musikkons.dk/wordpress/creativebass/](http://eportfolio.musikkons.dk/wordpress/creativebass/)
  - [http://sites.musikkons.dk/martin-granum/](http://sites.musikkons.dk/martin-granum/)
International Cooperation

- Act In Art
  - Sibelius Academy
  - University of the Arts, Stockholm
  - Estonian Academy of Music and Theatre, Tallinn
  - RAMA, Aarhus
  - Lithuanian Academy of Music and Theatre, Vilnius
- Polifonia, WG 4
- Erasmus +
And now....

- Discussion
- Knowledge sharing

- Thanks!