



APPROACH TO THE INTERNATIONAL STRATEGY AT EUROPEAN UNIVERSITY CYPRUS: FROM PAPERS TO REAL LIFE

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PRECONFERENCE SEMINAR 2, AEC ANNUAL MEETING FOR IRC'S

HISTORY OF EUC

- Founded in 1961 as Cyprus College, the oldest private institution of higher education in Cyprus.
- Evolved to European University Cyprus (EUC) in 2007.
- Became a member of Laureate International Universities in 2012.
 - Laureate is a US-based worldwide network of institutions of higher education founded in 1998 with a membership of over 80 accredited campus-based and online institutions in 28 countries and with more than 150 individual campuses and over 1,000,000 students worldwide.

HISTORY OF MUSIC AT EUC

- The 4-year music program started in September of 2004 (in EN).
- Since then there has been a tremendous growth leading towards a MMuEd in 2013 (the first one in Greece and Cyprus), a MMuEd through the DEU in 2014 (in GR) and 2016 (in EN) and a PhD in MuEd in 2015.
- Small number of full-time faculty (5 faculty in 2010, 3 in 2013-2014, 6 in 2015, 5 in 2016). There are also 14-16 part-time instrumental and classroom instructors.
- Small classes with high ratio of faculty-per-students.
- In general, music students are not very keen in going abroad, mainly because they have an income through teaching and performing during their studies. In the last 2 years, though, there is an increased interest in study abroad and in Erasmus-placements.
- Members of AEC, ECMTA, ELIA.

ARTISTIC & ACADEMIC EXCHANGES

- Visiting professors

- Dr. Colleen Conway (U of Michigan) & Dr. Tom Hodgman (Adrian College) (2009)
- Dr. Nadia Zimmerman
- Christopher Small (2006)
- Dr. Akosua Addo (U of Minnesota) (MuEd) (2012)
- Dr. Denise Guilbault (Rhode Island College) (MuEd) (2013)
- Dr. Gene Aitken (Jazz Education Abroad) (2013)
- Dr. Kypros Markou (Wayne State University) (Conducting) (2013)
- Dr. Michael Tsalka (piano) (2014)
- Dr. Lee Higgins (Community music) (2015)
- Farid Rahme (Lebanese Conservatory) (recorder) (2015)

ARTISTIC & ACADEMIC EXCHANGES

- Dr. Peter Webster (Northwestern University) (2007)
- Dr Anastasia Georgaki (University of Athens) (2012)
- Dr. Giorgos Sakallieros (Aristotle University) (2014-16)
- Dr Sofia Kontossi (University of Arts “George Enescu”) (2015)
- Raluca Dobre and Ioana Stanescu (University of Arts “George Enescu”) (2014 and 2016)
- Sowah Mensah (U of St. Thomas, MN) (African drumming) (2016)

- Memoranda of Cooperation

- University of Minnesota (Long-Distance Interaction of graduate students, S2016)
- Purdue University (Exchange of faculty and students, 2016)
- Queens University of Charlotte (Exchange of faculty and students, S2017)

INTERNATIONAL CONFERENCES AT EUC

- Music Technology (2007)
- Iannis Xenakis (2011)
- Greek national identity and music (2012)
- ECMTA Annual meeting (2013)
- Research and Teaching in music education (2013)
- Women in Music (WIMUST) (2013-2014)
- Manos Hadjidakis (2014)
- Jani Christou (2015)
- Cypriot composers (2015)
- Cyprus Jazz Workshop (2015, 2016)
- Greek wind bands (2016)
- Musicology (IMS Regional Conference) (2017)

ACADEMIC EXCHANGES THROUGH ERASMUS PROGRAM

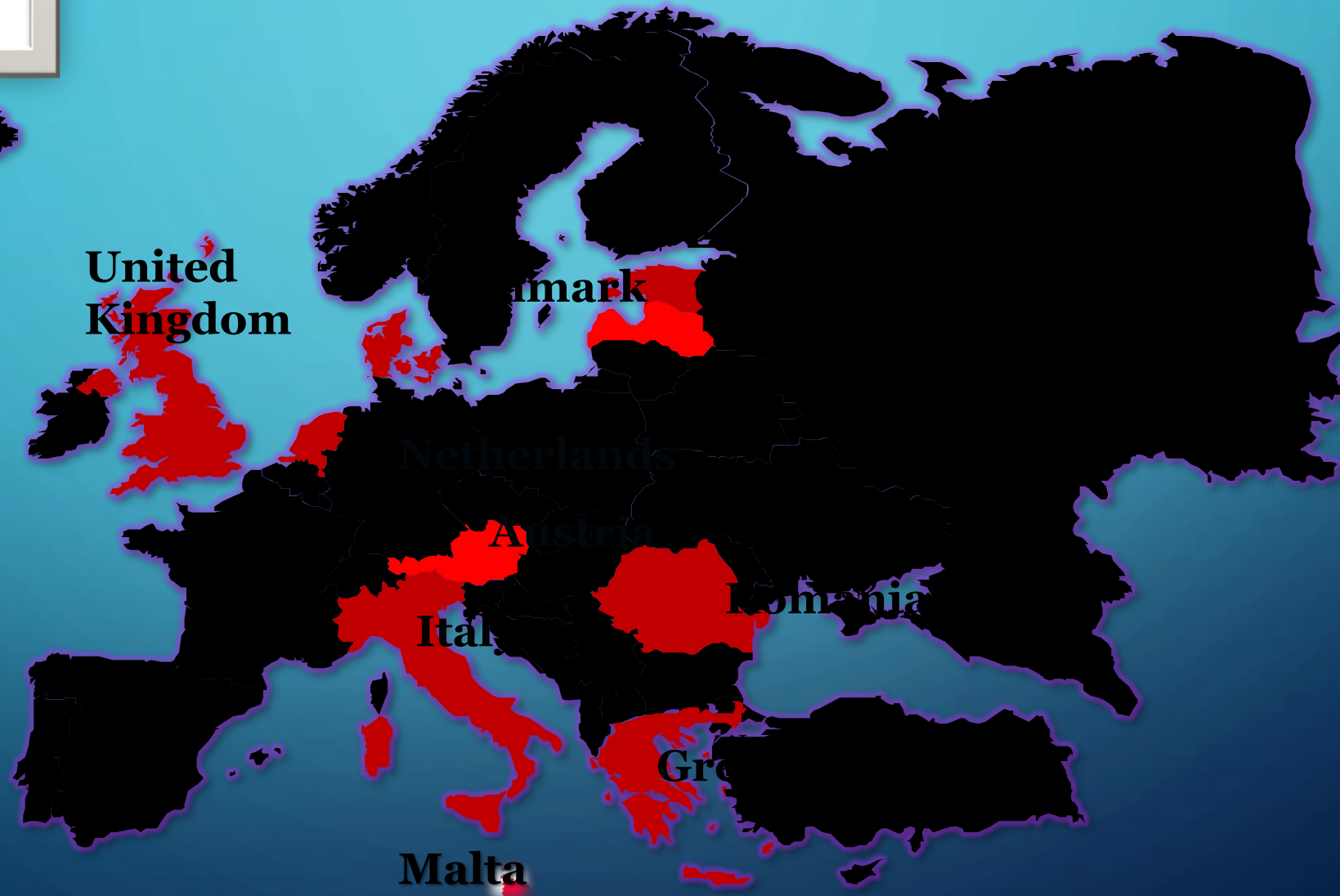
- Adria Conservatory Wind Quintet (2008, 2009)
- Ionian University (Miltos Logiades) (2012)
- Cosenza Conservatory
 - (IP Project on Composition & Improvisation (2010, 2011, 2012)
 - Cypriana Project (2011, 2012) (Nicosia, Cosenza, Rome)
 - Raffaele Longo (2012)
- Tallinn University (Tiit Lauk, Tiina Selke) (2011, 2013)
- University of Athens (Anastasia Georgaki) (2013)
- Royal Academy of Music Aarhus (Keld Hosbond) (2014)
- Estonian Academy of Music (Hanneleen Pihlak, Anto Pett, Anne-Liis Poll) (2014)
- Aristotle University of Thessaloniki (2013, 2014, 2015) (Giorgos Sakallieros)
- Vienna University of Music (Christof Moser, Tim Ovens) (2014-2015)
- Enescu University (Art Faculty) (2014, 2015, 2016) (Ioana Stanescu, Raluca Dobre, Sofia Kontossi)



ERASMUS PROGRAM



European
University Cyprus
LAUREATE INTERNATIONAL UNIVERSITIES





OVERALL CULTURE AT EUC

- In 2016 the Dept of Arts ranked 1st in U-Multirank amongst all Greek and Cypriot Universities in Research in the area of Art Related Outputs.
 - This had to do with the number of scholarly outputs in the creative and performing arts, relative to the full-time equivalent number of academic staff.
- “Laureate and, in particular, our EUC consider **internationalization** to be one of the most significant aspects of an institutional strategy.” (Rector Gouliamos)
- Signed and established the “**Global University Alliance of Belt & Road**” (2016), the only institution in Greece and Cyprus to have done so.
- One Erasmus Officer for the whole university.
- School-elected coordinators who overtake extra work to promote and administer aspects related to internalization (Education, Graphic Arts, Music).

NEW INITIATIVES TOWARDS INTERNATIONALIZATION

- Renewed emphasis on internationalization with initiatives towards
 - Laureate's European University of Europe
 - Further advancement of the Distance Education Unit
 - Introduction of Hybrid Courses

STRENGTHS OF THE DEPARTMENT OF ARTS AT EUC

- The only Music Program in Cyprus
 - with an established MOC with the local community (municipalities of Strovolos and Nicosia)
 - with an established joint musical project with local schools (Musical Vibes) with around 200 students collaborating, rehearsing and performing alongside with university students, teachers and community musicians.
 - to host an International Conference in collaboration with the International Musicological Society
 - to host the annual meeting of ECMTA
 - with an elected board member in the AEC council.
 - with an elected board member in the ECMTA board
 - with the ECTS label.

INTERNATIONAL STRATEGY FOR MUSIC

- Absence of an International Strategy specifically for Music and/or the Arts.
- Our aim is to provide strong academic programs that would address the needs of our local and international students AND allow them to achieve their dreams and grow musically, professionally and personally.

OUR WEAK AREAS

- Inevitable emphasis on day-to-day tasks addressing curricular changes, student needs, new facilities and equipment, student recruiting and retention.
- Introvert approach due to our limited funding, human resources and fairly small number of students.
- Our unique geographical location does not allow us to clearly “feel” part of Europe and easily connect and collaborate with colleagues.
 - Dependency on flights makes travel more difficult
 - Not many opportunities to listen, meet, talk with colleagues from abroad.

LOOKING AT THE FUTURE: WE ASPIRE TO

- Be recognized as the leading institution for music in our area
- Offer joint degrees with other institutions
- Attract more students from Europe and around the world
- Further engage in cultural and academic exchanges with colleagues in Europe and the world.