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Broadening our Horizons: Internationalization as a Tool for Development

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Going Global?

Turn challenges into opportunities: an operational outlook

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This session tries to sketch some inputs in finding out possible ways of boosting international – better to say 'global' - cooperation, that's means with almost all countries in the world. Avoiding to reflect on the political implications of that cooperation (especially in the area where instability, turmoil and upheavals risk to get enduring – e.g. Southern Mediterranean, Middle East, Central America, etc.) the session explores the opportunities offered by the European Commission to the creative sector (music & performing arts) . In particular, the session focuses on two specific financial instruments (programmes):

A. **Capacity Building** in the field of higher education (CBHE)
B. **Horizon 2020**:
✓ IF (Marie-Curie)
✓ Horizon 2020: Rea RISE

A. Capacity Building: a (quite) Global programme

Partner Countries

Region 1 Western Balkans	Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia
Region 2 Eastern Partnership countries	Armenia, Azerbaijan, Belarus, **Georgia**, Moldova, Ukraine
Region 3 South-Mediterranean countries	**Algeria**, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia
Region 4	Russian Federation
Region 6 Asia	Afghanistan, Bangladesh, Bhutan, Cambodia, China, DPR Korea, India, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam
Region 7 Central Asia	Kazakstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan
Region 8 Latin America	Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatema-la, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela
Region 9	Iran, Iraq, Yemen
Region 10	South Africa

Does Capacity Building for Higher Education programme encompass creativity between its priorities?

Creativity may join to the process of building up the capacity of higher education institutions in EU Partner Countries (PCs) , in particular their capacity for:

- international structured cooperation
- exchange of experience, good practices and individuals' mobility
- a permanent modernisation process.

In fact, Capacity Building Projects are transnational cooperation projects based on multilateral partnerships primarily between HEIs from Programme (EU) and eligible Partner Countries. Non-academic partners could also be involved to strengthen the links with society and business and to reinforce the systemic impact of the projects.

CBHE supports, among other aims:

- modernisation, accessibility and internationalisation of the higher education field in the eligible Partner Countries
- eligible Partner Countries to address quality, equity of access, planning, governance;
- people to people contacts and intercultural processes

Possible actions:

- improve the quality of higher education and enhance its relevance for the labour market and society;
- improve the level of competences and skills in HEIs by developing new and innovative education programmes;
- enhance the management, governance and innovation capacities, as well as the internationalisation of HEIs;
- increase the capacities of national authorities to modernise their higher education systems, by supporting to the definition, implementation and monitoring of reform policies

There are 2 categories of Capacity Building Projects:

1. **Joint Projects (-** outcomes benefit principally the organisations from Partner Countries

Having a great deal of flexibility in terms of the activities, music may deal with – for instance – **the** development of:

- curricula, courses, learning materials and tools;

- learning and teaching methodologies and pedagogical approaches (e.g.: delivering key competences, entrepreneurship education, open education)

- new forms of learning and providing education and training, notably strategic use of open and flexible learning, virtual mobility, open educational resources and better exploitation of the ICT potential

- HEIs-enterprise cooperation, including the creation of business start-ups

- employability of graduates through links to the labour market

- methods for professionalization and for professional development of academic and administrative staff;

IMPORTANT
Study Programmes must be officially accredited before the end of the project time life.
The teaching of new courses must start during the life time of the project with an adequate number of students and retrained teacher (or at least one third of the project duration).

2. **Structural Projects -** promote reforms at national and/or regional level in the PCs, producing an impact on HE systems and focusing on the modernisation of policies, governance and management of higher education systems.

IMPORTANT
Both categories of projects may include, in addition, a **Special Mobility Strand*** for staff (teaching / training) and students (study / traineeship period). IIA is needed for HEIs of PCs. This Mobility Strand (some ERASMUS+ KA1 mobility rules) will be evaluated as a separate component and may be rejected (not funded) even if the project is selected.

Music & performing arts facing capacity building instruments: either (un)successful stories or 'political' issue?

✓ No formal problems: eligibility criteria

A **participating organisation** can be:
− any public or private organisation defined as higher education institution and recognised as such by the competent authority (ECHE is compulsory)
any public or private organisation active in the labour market or in the fields of education ,training and youth
− Associations or organisations of higher education institutions (counting as one legal partner institution)
− International governmental organisations (without project grant)

The **coordinator** (established in a Programme or Partner Country) may be:

− a higher education institution
− an association or organisation of HEIs higher education institutions;
− a legally recognized national or international rector, teacher or student organization (only for Structural Projects

Partnership must include at least:

− At least **3 Programme Countries** with minimum 1 HEI from each of the Programme Countries taking part in the project.
− At least **1 Partner Country*** must be involved in the project
− Minimum **2 HEIs*** from each of the eligible Partner Countries taking part in the project;

− the Ministries responsible for HE in each Partner Countries (only for Structural Projects)

✓ May creativity act significant role? Having a glance at the CBHE Priorities…

Capacity Building Projects can last **2 or 3 years.**

There are 4 paradigms of national/regional **priorities**:

▪ **Curriculum** development (only for Joint Projects)
▪ Improving **quality** of education and training:
  - Bologna process (cycle system, credit transfer, diploma supplement, etc.)
  - Learning and teaching tools, methodologies and pedagogical approaches including learning outcomes and ICT-based practices (inter alia: flexible learning paths, blended courses, virtual and real mobility, practical placements, etc.)
▪ Improving **management** and operation of higher education institutions:
  - Governance, strategic planning and management of higher education institutions (including human resources and financial management)
  - Supporting services for students and staff mobility (student counselling and guidance, social services, academic affairs, libraries, etc.)
  - Internationalisation of HE Is (including recognition mechanism and mobility, international relations capacities)
  - Development of research and innovative capacities (excluding research activities

- Developing the higher education sector within **society at large**:
    - University-enterprise cooperation, employability of graduates
    - Qualification framework and recognition of qualifications
    - Knowledge triangle, innovation (reinforcing links between education, research and business)
    - New technologies in higher education
    - Development of the higher education sector in the regions within the country
    - Definition, implementation and monitoring of the reform policies

E-form and all that jazz? Please don't' give up…

9 sections. Only? (!!)

A, B. C) 'guided' e-form

D) Partners organisations and activities (operational capacities, skills and expertise of staff involve), project management & communication)

E) Project relevance (consortium features. European added value, innovation)

F) Methodology (objectives, activities, costs effectiveness, quality & monitoring)

G) Impact (including short and long-term indicators), dissemination and exploitation, sustainability, work plan and **LFM**)

H) Work packages (Preparation, Development, Quality Plan, Dissemination & Exploitation, Management)

I) Special Mobility Strand (if planned and only regions 1,2,3): relevance, recruitment, support, special needs, recognition and validation)

J) past performances (other EU grants)

Budget overview

1. Staff Costs	Cannot exceed 40% of total A.
2. Travel Costs	
3. Costs of Stay	
4. Equipment Costs	Cannot exceed 30% of total A.
5. Subcontracting Costs	Cannot exceed 10% of total A.
A. Grant for Project Activities	**Should be equal or above EUR 500.000,00 and cannot exceed EUR 1.000.000,00**

B. Additional Grant for Special Mobility Strand	Value cannot exceed 80% of total A

Is there operation capability for musicians in the field of EU funded research?

✓ *Mobility is key factor*

Mobility is considered by the European Commission essential for the personal and career development of researchers. It allows the enhancement of collaboration, and the acquisition of new skills and knowledge which contribute to increased creativity, efficacy and performance, thereby contributing to career development and a successful, competitive knowledge-based society.

Mobility is an eligibility criterion for receiving Marie Skłodowska-Curie funding.

✓ *The Marie Skłodowska-Curie Actions in Horizon 2020.*

The Marie Skłodowska-Curie actions aim to support the career development and training of **Experienced Researchers (ER)** of any age and nationality through international and inter-sector mobility. By funding excellent research and providing attractive working conditions, the programme is expected to finance around 65000 researchers between 2014 and 2020, including 25000 doctoral candidates.

✓ *Panel for **Musicology** (not for performances, but for musicians!): Social Sciences and **Humanities***

Individual Fellowships (IF) offers high-quality professional opportunities to ER, undertaking mobility between countries.
In fact, IF aim at enhancing the **creative and innovative** potential of Experienced Researchers who wish to diversify their individual competence in terms of skill acquisition through advanced training, international and intersectoral mobility. Individual Fellowships thus provide opportunities to acquire and transfer new knowledge and to work on research in a European context (EU Member States and Associated Countries) or outside Europe (Third Countries).

✓ *IF actors*
- **ER** – the experienced researcher
- **Supervisor** - the scientist appointed at the host organisation to supervise the researcher during the whole duration of the action, being the main contact person for the REA.
- **Beneficiary** - the **host organisation established in a MS or AC** that recruits the Experienced Researcher and ensures through appointment of a supervisor the necessary training of the researcher. The beneficiary signs the Grant Agreement, receives funding and takes complete responsibility of the whole the action.
- **Partner organisations** (mandatoru only for GF) - provide additional training and host the researcher during secondments. The partner organisations do not recruit any researchers and do not sign the Grant Agreement.
- beneficiary or partner organisation from the **Academic** and **Non-academic** sector.

✓ Some Ifs activities:
- T**raining-through-research** under direct supervision at hte host organisation by personalised action
- Hands-on training activities for developing **transferable skills** (entrepreneurship, exploitation of research results. etc.)
- Intersectoral or **interdisciplinary** transfer of knowledge (e.g. through secondments)
- Organisation of scientific/training/**dissemination** events
- **Communication** skills

I'm ready to flight: where can I pick up my research ticket?

IF **two actions**:
a) **European** Fellowships (EFs)
b) **Global** Fellowships (GFs)

a) *EFs: focus on Standard* EF (eligibility conditions)*
- the ER:
    1. *must* be in possession of a **PhD** (doctoral degree)or have at **least four years of *full-time research experience***
    2. The researcher may be of **any nationality**
    3. The researcher must **move or have moved** (transnational mobility) **from any country to the MS or AC** where the beneficiary is located
- Duration: between **12** and **24 months**

b) *GFs*
- The ER must be:
    1. **national** or **long-term resident** of a **MS** or **AC**
    2. must **move** or **have moved** from **any country** to the partner organisation located in the **TC**.
- The beneficiary must be located in a **MS or AC**.
- Duration**:** GFs are composed of 2 phases with a total duration **between 24 and 36 months**
    1. first compulsory **outgoing phase** (ER secondment in a TC) **between 12 and 24 months**
    2. an additional mandatory **12-month return phase** to a host organisation (the beneficiary) located in a **MS** or **AC**

IMPORTANT
The researcher must not have resided or carried out the main activity (work, studies, etc.) in the country of the host organisation for more than **12 months in the 3 years** immediately prior to the deadline for submission of proposals

Budget
IFs grant covers up to 100% of the costs.
Covered expenses:
a) ER allowances person/month):
- living **EUR 4.650**
- mobility **EUR 600**
- family (optional) **EUR 1.100**, per month
b) Institutional costs:
- research, training and networking costs (**EUR 800**)
- management and indirect costs (**EUR 650**)

Evaluation process: template B (form)
The 3 key parts of the proposals have a maximum of 10 pages for the evaluation:
1. **Excellence**
2. **Impact**
3. **Implementation**
plus
4. **CV** of the experienced researcher
5. **Capacities** of the participating organisations
6. **Ethical aspects** (if applicable)
7. **Letter of commitment** of partner organisation (GFs only)

Welcome on board: only researchers? What about students and staff?

Research and Innovation Staff Exchange (RISE) promote:
- **international** and **inter-sectoral** collaboration through research and innovation staff exchanges
- sharing of **knowledge** and ideas from research to market (and vice-versa) for the advancement of science and the development of innovation.

RISE supports activities like:
- **exploitation** of **complementary competences** and synergies
- **networking** activities (joint activities: training courses, summer schools, workshops, seminars, conferences, meetings)
- **sharing knowledge**, new skills acquisition and **career development** for research and innovation staff members
- **mutualisation** between SMEs and academic research organisation

PARTNESHIP

All Organisations (PIC is mandatory) from Member States (MS) and Associated Countries (AC) countries can participate* in RISE
Staff members of **any nationality** can participate in RISE.

Minimum requirements:
✓ at least **3 independent participants** established in **3 different countries**,
specifically:
- **2 organisations** are located in **2 different MS/AC** and **1 organisation** is located in a **Third Country (TC)** or
- if all 3 independent organisations are from MS/AC, at least **1 organisation** should be from the **academic** sector (HEIs, non-profit research bodies) and 1 from the **non-academic sector** (SMEs, companies, NGOs, charities, public bodies, etc.)

Associations, federations, consortia, clusters (involved in R&I) can participate

Two types of participants:
a) *beneficiaries* (signing the grant agreement and claiming costs) - based in the MS/A
b) *partner organisations* (mandatory letter of commitment) – based in TC.

SECONDMENTS
Two types
a) **Inter-sectoral** secondments between MS/AC.
b) **International** secondments between Europe (MS/AC) and TC and vice versa. Even if secondments from some TC to MS/AC are not eligible for funding, they must be indicated in the proposal.

Eligible for funding:
a) Secondments between an **academic organisation** in one MS/AC **to a non-academic organisation** in another **MS/AC** and **vice versa** (inter-sectoral only)
b) Secondments from a **MS/AC organisation** to a **partner located in a TC** (academic and non-academic organisations)
c) Secondments from an organisation located in a **TC to a MS/AC**
All other types of secondments are not eligible for funding

PARTICIPANTS
Who is eligible?
- **Early stage researchers** (ESR) - no PhD and less 4 years of experience in research
- **Experienced researchers** (ER) - PhD or > 4 years of experience in research
- **Managerial** staff, **administrative** or **technical staff** (staff member must be linked to R&I for at least 6 months and must support project activities)

IMPORTANT
No undergraduate students. Only students that have concluded the master degree can be seconded.

Budget

a) a staff member unit cost: **EUR 2,000** per month
    plus
b) an institutional unit cost of **EUR 2,500** per secondment month, that is split into:
-   research, training and networking costs of **EUR 1,800** per month of secondment
-   management and indirect costs of **EUR 700** per month of secondment.

The budget is calculated on the basis of unit costs (the fixed amount **EUR 4.500** per person-month) The overall EU contribution is calculated by multiplying the unit cost by the number of completed eligible secondment-months.

The maximum size for a project is **540 person-months** corresponding to a maximum co-funding amount of **EUR 2.43 million** for project,

There is no minimum size, but substantial impact is expected.

The EU contribution is received by the coordinator. The coordinator shall distribute the contribution to each beneficiary

The Form

Part A: General information, participants, budget and secondments, ethic table)
PART B: Breaking ground, novelty, impact, excellence, operational capacity, ethical issues (if applicable)