

Tor Nørretranders

# Pep-talk

AEC Annual Meeting  
for International Relations Coordinators  
Aalborg 26-27 September 2014



Virtual reality



Jaron Lanier





Lars von Trier





John F. Kennedy



But why, some say, the moon?  
Why climb the highest mountain?  
Why, 35 years ago, fly the Atlantic?

We choose to go to the moon  
in this decade  
and do the other things,  
not because they are easy,  
but because they are hard.



John F. Kennedy  
September 12, 1962  
Rice University, Texas



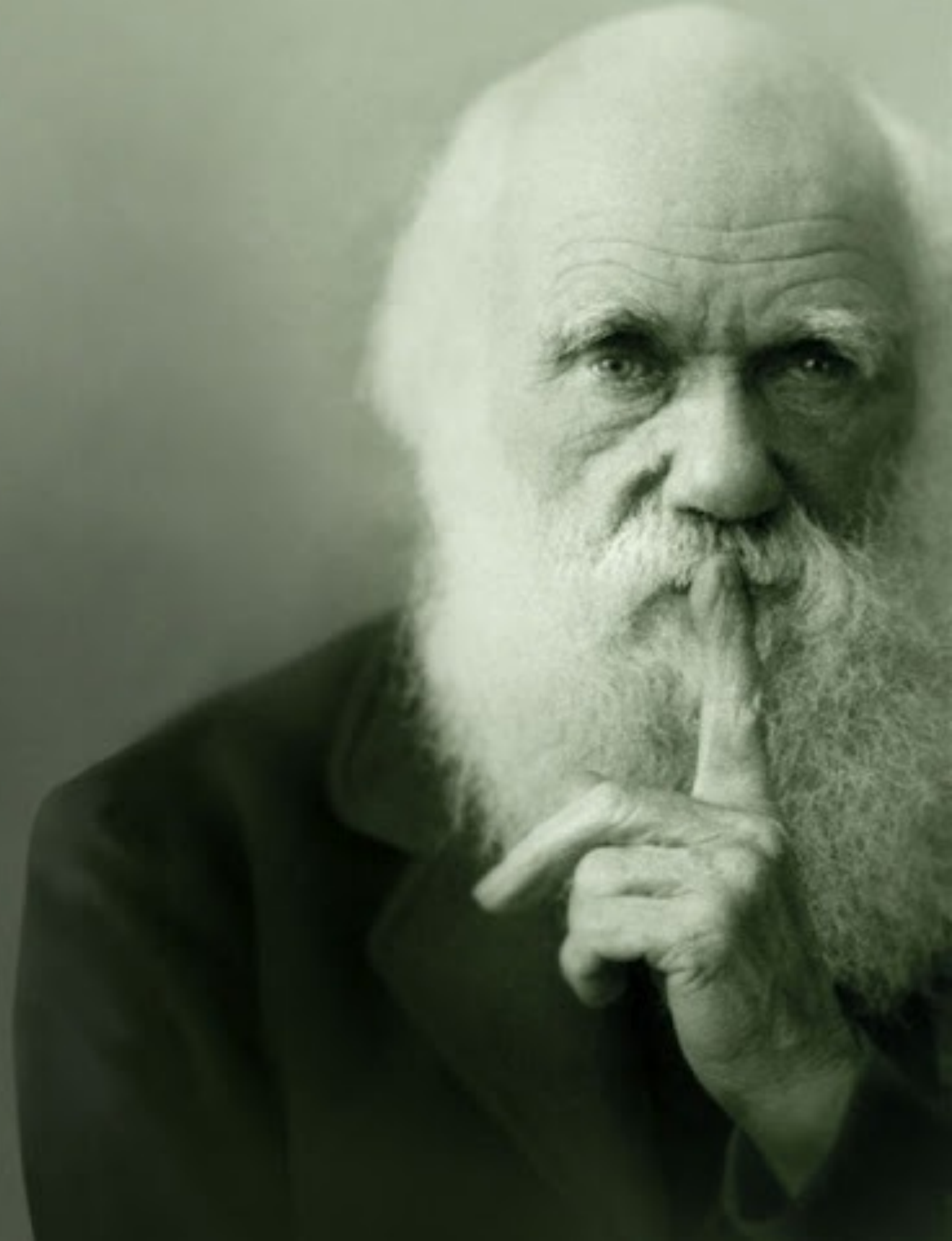




Not because it is easy,  
but because it is hard.

Why?





Charles Darwin

The sight of a feather  
in a peacock's tail,  
whenever I gaze at it,  
makes me sick!

Charles Darwin  
April 3, 1860  
in a letter to Asa Gray











# Double Darwin

## **Natural selection**

*On the Origin of Species  
by Means of Natural Selection,  
1859*

## **Sexual selection**

*The Descent of Man and  
Selection in Relation to Sex,  
1871*





Amotz Zahavi



The  
Handicap  
Principle

Amotz Zahavi, 1975



Geoffrey Miller

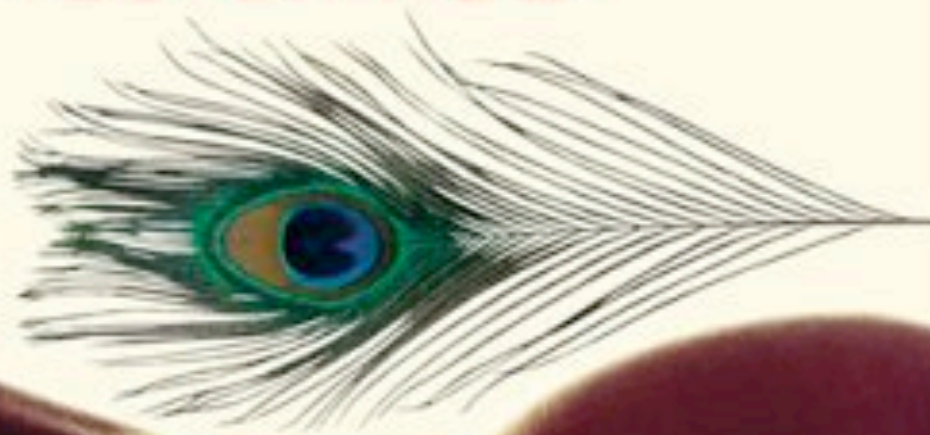


# Art & Altruism

— the ultimate  
in handicaps

# THE *Generous* MAN

HOW HELPING OTHERS  
IS THE SEXIEST THING  
YOU CAN DO



**TOR NØRRETRANDERS**

TRANSLATED BY JONATHAN SYDENHAM





Jens Jørgen Thorsen

I paint to get pussy.

Jens Jørgen Thorsen





King Kong Cannes





Hart work



Picasso • Beatles • Bowie

The beautiful  
asymmetry:  
They get laid  
we get art.

# Digital

Copies are easy  
and cheap to make



# Digital

Originals are easy  
and cheap to make?

# Digital

Originals are easy  
and cheap to make?

Goodbye elite??



**No!**

Saved by  
sexual selection



To get you laid  
it must be a handicap:

It must be clear to others  
that it was difficult to do.

# Diversity of cultures

Language





Virtual realities

Ever-growing ability  
to tell differences  
that make a difference



Sex is the origin  
of all that is noble

# *Art for the sake of art*

The logic of Darwin II



As long as  
there is lust  
there is art

The show  
must go on